

"Putting-Your-PLR-To-Use" Checklist

Pick one or two of the following ideas summarized below that [Ronnie Nijmeh](#) spoke about in the audio interview with Kim Phoenix. Then you will want to begin implementing one or two of them immediately. If you are not sure how to implement some of them, be sure to register for my list found on my [home page](#), so that you can receive emails that give you more of this information.

Here is a summary of ideas from the interview:

- Use PLR you buy from me or [Ronnie](#) as your base, add to it, change it up, add your personal opinions and flair to it, and repackage it by adding PLR from different sources. Then once you have done these things, publish on [Kindle](#) or [Create Space](#). (pages 3, 9, and 10)
- Increase trust with your website visitors or clients by adding a persona, and a face (photo) to your business. Add your voice as well. (pages 4 and 5)
- Increase your sales and business by building a better relationship with your customers. Remember that people will buy from those they like, know, and trust. (pages 4 and 5)
- Increase your Google rankings with valuable, fresh PLR content added to your website on a continual basis. (pages 3, 4, and 10)
- Stop buying your PLR content from just anywhere. Remember your reputation is at stake, and you want to buy content that is valuable, useful, can be put to use immediately. Be sure to get samples before you buy PLR. You can get samples from [my site](#) when you sign up for my list. Look up reviews on the internet of particular PLR providers. (pages 6 and 7)
- Create a webinar using PLR. (pages 8 and 11)
- Approach other affiliates in your niche, and do a webinar for their lists using PLR you have purchased, and give the affiliates back 50% in commissions. (page 8)
- Stop being distracted by shiny objects. Work on one or two sites that you are passionate about and have a market (people that you can sell to), and use quality PLR on them so you can grow your business more quickly. (pages 5 and 6)
- Record a video using your voice and a PLR PowerPoint presentation. Use free software such as [Screencast-o-matic](#) to do the recording. Fortunately, you can buy completed PowerPoint presentations from me at [BuyHealthPLR.com](#) or from [Ronnie at PLR.me](#). All you have to do is record it with your voice, and then upload it. Learn how to do this by visiting my [You Tube Channel](#) or by signing up for my list on my [home page](#). (page 9)

- Create (or hire someone to create) an app for Iphone or Ipad using PLR content. (page 10)
- Use PLR to promote affiliate products (pages 10 and 11). Find affiliate products on [Clickbank](#).
- Pick an affiliate product that you could promote on a webinar and use PLR to pre-sell the affiliate product. (pages 11 and 12)
- Use PLR content as a bonus for when someone buys through your affiliate link. (pages 12 and 13)